

Dan Xie

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EDUCATION

Beijing Foreign Studies University Master of Arts in International Journalism & Communication GPA: 3.93/4.00 Relevant Coursework: New Media Audiovisual Production, Intercultural Communication, English News Translation and Editing Awards: Top National Scholarship for Graduate Students, Freshman Outstanding Scholarship	Sep 2024 - Jun 2027 Beijing
Beijing Foreign Studies University Bachelor of Arts in Journalism & Japanese GPA: 3.90/4.00 Japanese Language Program, Japan (5 months) Relevant Coursework: English-Chinese News Reporting and Writing, News Photography, English News Translation and Editing, Japanese-Chinese Translation Awards: First Prize, Beijing Challenge Cup Competition; Yang Lan Media Talent Scholarship	Sep 2020 - Jun 2024 Beijing

INTERNSHIP EXPERIENCE

Tencent Video (International) Content Operations Intern (Japanese Market) - Supported Japanese market operations for 115 drama releases through content localization and social media optimization. - Built a Japanese KOL database from scratch, evaluated 51 creators, and facilitated collaboration with 16 influencers; planned user engagement campaigns for key releases. - Proposed LINE community and AI-powered short-video initiatives, and leveraged AI tools to improve content production efficiency.	Apr 2026 - Jul 2026 Beijing
China Media Group (CMG), Latin America Bureau Reporter Intern - Self-learned Portuguese and applied it in field reporting, participating in over 20 on-site interviews and news assignments. - Conducted the full news production process, including story pitching, interviewing, writing, and video production. - Produced content published on national media platforms, with the highest-performing article receiving over 7.36 million views. - Delivered more than 50 public opinion monitoring reports on Venezuela and contributed news translations for editorial decision-making.	Nov 2025 - Apr 2026 São Paulo, Brazil
Chinese People's Association for Friendship with Foreign Countries (CPAFFC) Intern, Department of East Asian Affairs - Supported China-Japan exchange programs, including delegation reception, translation, and cross-cultural communication. - Assisted in organizing major bilateral events, including the China-Japan Youth Friendship Exchange Conference (200+ participants).	Mar 2025 - May 2025 Beijing
Sony China Public Relations Intern - Managed content operations and engagement campaigns, achieving 2,000+ average views per post. - Created and localized multilingual content (CN/EN/JP) across text and video formats. - Conducted media monitoring and sentiment analysis for brand communications.	Dec 2024 - Mar 2025 Beijing
China Media Group Leaders Talk Program New Media Intern - Supported social media promotion for 18 episodes of a flagship interview program featuring global political leaders. - Participated in campaign planning initiatives that increased Bilibili account followers by nearly 1,000. - Produced social media copy, livestream scripts, visual materials, and short-form video content.	Sep 2023 - Jan 2024 Beijing

LEADERSHIP EXPERIENCE

New Youth Cultural Exchange Studio (BFSU) Rotating Secretary-General Participated in building the organization from the ground up, including recruitment, operations, and event management. Led two nationwide new media competitions covering 16 provinces and attracting over 200 participants, with 10,000+ online engagements.	Sep 2021 - Mar 2023
Heilongjiang National Development Field Study Program Researcher Conducted over 30 in-depth interviews across multiple cities in Heilongjiang Province. Produced 14 bylined articles published by Xinhua News Agency, China Daily, and other national media outlets. Generated over 1 million cumulative views across media platforms.	Jul 2025
Beijing 2022 Winter Olympic Games National Delegation Assistant Volunteer Provided translation, guidance, and liaison services for the Eritrean delegation throughout the Olympic Games. Served as the flag bearer for Portugal during the Closing Ceremony.	Jan 2022 - Feb 2022

RESEARCH EXPERIENCE

76th International Communication Association (ICA) Annual Conference <i>First-author, Attitude Over Literacy: Understanding Trust Formation in Health AI</i> Examined trust formation mechanisms in human-AI interactions within health consultation settings. Conducted survey research and quantitative analysis to identify factors influencing AI trust development.	Jun 2026
2025 International Association for Media and Communication Research (IAMCR) Annual Conference <i>First-author, Cultural Shock in Artificial Love: Examining the Cross-Cultural Relationships of Chinese Users with Western AI</i> Conducted qualitative interviews and empirical analysis, contributing evidence to cross-cultural AI communication research.	Jul 2025

MISCELLANEOUS

- Skills:** AI content generation, Office, copywriting, data analysis, news editing, photography, poster design, and video editing.
- Languages:** Fluent in English (TEM-4 & TEM-8) and Japanese (JLPT N1). Basic Portuguese.
- Activities:** Passionate about volunteering, with experience at the 2022 Beijing Winter Olympics, the 2024 China International Building Decoration Fair, and the 2024 Beijing Cultural Forum. Awarded national "Outstanding Volunteer" title.